

# Create Your Own Digital Catalog

## Step-by-Step Guide

### Step 1

#### Create a catalog using our Microsoft Word Template

Visit [demdacoretailers.com/create-catalog](http://demdacoretailers.com/create-catalog)

1. Add your store name

My Store Name

2. To change a picture, click on it and select "Replace Picture." Use images from DEMDACO's Brand Connect image library or pictures of gift boxes created at your store.

3. Include information about how customers can place orders with you.

How to Order

Please enjoy shopping from our website. For free personalized shopping service, give us a call at XXX-XXX-XXXX, or drop us an email at hello@store.com.

4. Tell your customers about your store's products, adding as many additional pages as you'd like.

How to Order

Please enjoy shopping from our website. For free personalized shopping service, give us a call at XXX-XXX-XXXX, or drop us an email at hello@store.com.



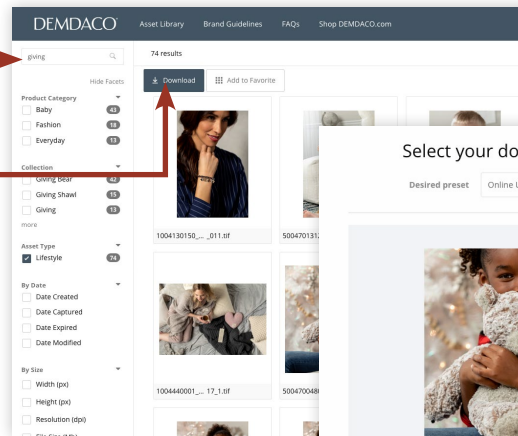
#### Need DEMDACO Product Images?

Search thousands of images on DEMDACO's Brand Connect image library.

Visit [demdaco.com/brandconnect](http://demdaco.com/brandconnect)

1. Search by product name, collection, or item number

2. Select an image and click download

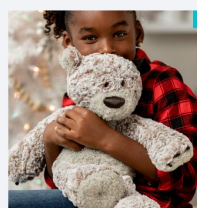


3. Choose the preset "Online Use"

4. Crop your image

Select your download options

Desired preset: Online Use ...



5. Click Submit to save file to your computer

SUBMIT

#### NEED HELP WITH BRAND CONNECT?

Contact Customer Care to sign in for the first time. Use the FAQs section for help searching, cropping, and downloading images.

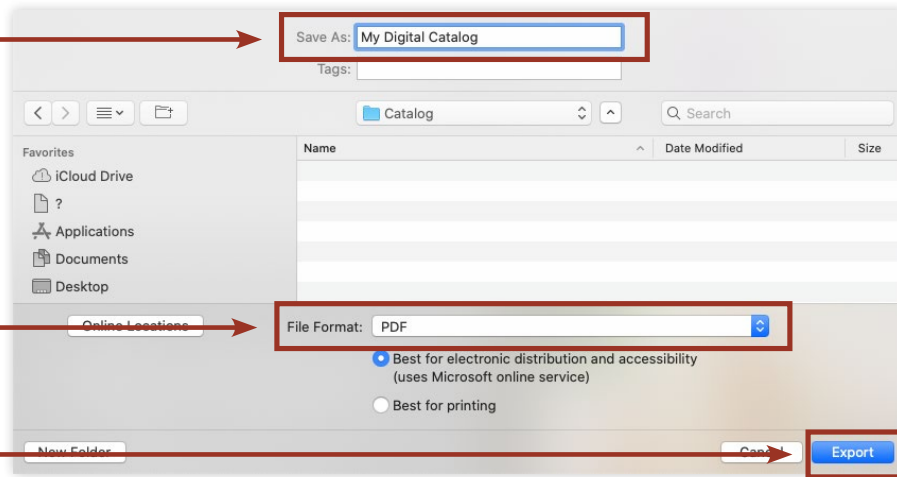
DEMDACO®

# Step 2

## Save your file as a PDF

1. Click File > Save As...

2. Name your file



3. Select PDF for the file format

4. Click Export

# Step 3

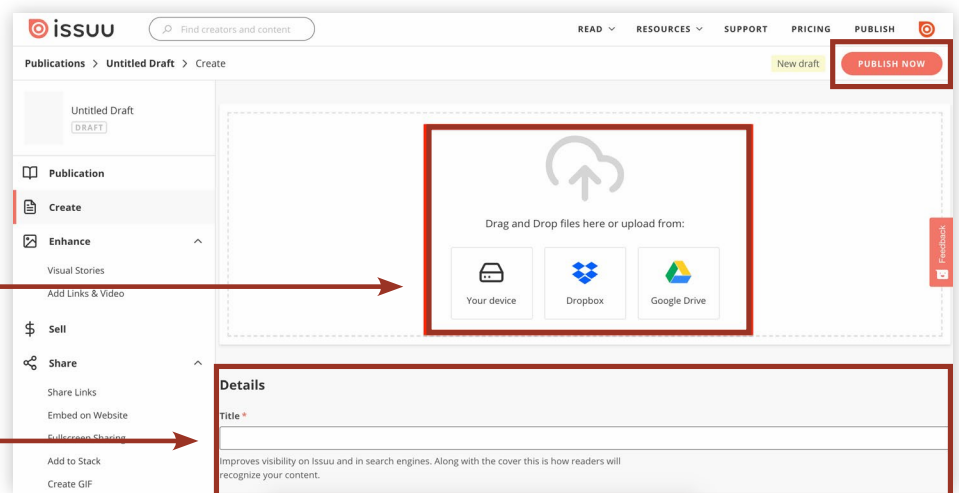
## Publish your file on Issuu.com

1. Create your free Issuu account.

2. Select the UPLOAD icon or click ADD CONTENT button from Side Navigation Menu.

3. Choose YOUR DEVICE to select your PDF file, wait while your catalog is converted, and look at the preview when finished.

4. Fill out your catalog title and other optional settings. When you're done, click PUBLISH NOW.



Once you publish your catalog online, your beautiful Issuu catalog is available in the Publications section. You can share via social media, email or embed directly onto your website or blog.

For additional help with Issuu features and sharing options, visit <https://help.issuu.com>